

## DXP Stage Makeup Instructions

*Because stage lights are so bright, they tend to wash a performer's face away. To avoid this, stage makeup should be applied much thicker and over-done than one would normally wear on a daily basis.*

*Below are step by step instructions on how, what and when to apply for proper performance makeup.*

*Additional video tutorials can be found at: [www.modedion.com](http://www.modedion.com)  
If you ever need to re-order a specific item or a full kit, you can order online at [www.modedion.com](http://www.modedion.com)*

1. **Clean.** Start with a fresh, clean face.
2. **Base.** Apply facial moisturizer to your face and neck to serve as a base.
3. **Foundation.** Choose a foundation makeup color that is a slightly darker tone than your shoulder. The foundation should be applied to the entire face, blending in an upward motion. Blend the foundation into your hairline as well as from your jawline slightly down into your neck area to avoid makeup lines.
  - It's best to apply with a makeup sponge to avoid getting dirt worked into your skin.
4. **Eyeshadow (Girls Only).** Do this in several steps:
  - Apply a small amount of foundation all over the eyelid to serve as a primer.
  - With a shadow applicator or Qtip, apply the brown shade along the outer edge of the top lashes, into the corner crease of the eye, and up along the outer half of the eyelid crease.
  - Apply the reddish-orange "blender" shade across the entire crease. The outer corner should be a much thicker application, working your way to a thinner line on the inside of the crease. The height of the dark shade should trace the brow bone (edge of the eye socket).
  - Comets & Novas: apply a small amount of the black in a "V" shape in the outer corner of the eyelid.
  - Take the lightest cream shade and apply to the bulk of the eyelid inside of the brown and rust shadows. Apply the same color along the bottom of the brow line, as well as a small amount to the inner and outer corners of the eye. This will help make your eye appear more "open" under stage lights.
5. **Eye Lashes (Comets & Novas Only).** *Ardell Fashion Lashes #120 Demi Black - Walgreens/NordstromRack*

First, make sure the lashes are cut to size. The thin part of the lash should start where your natural lashes begin, about a ¼ inch from the corner of the eye, and end with your natural lashes at the outer corner of the eye. If the false lash is too long, trim off from the *longest* end to fit your lid.

To apply, squeeze a thin line of eyelash glue along the false eyelashes. Set aside or blow on the glue for a minute or so until the glue is tacky/sticky to the touch. Then, stick the eyelash from the inside corner of your top eyelashes out to the outer corner. Hold your lash in place for a while to set it and then slowly remove your fingers.

  - A toothpick, if used carefully, can be a great tool to add additional glue to the lashes if one small section has come unglued while already stuck to your eyelid.
6. **Eyeliner.** Wet your liner brush with water. Starting with the brown eyeshadow color, apply a medium thick line under the bottom lashes, from the center to the outer corner.
  - *Twinklers* stop at the very end of your lash line
  - *Sparklers, Starlettes, Comets, Novas:* Do not curve your bottom liner up to the outer corner of the eye. Instead, continue the line straight out towards the cheekbone, about ½ inch out to the edge of the eye socket. This will leave the last ¼ inch of your bottom lash line without eyeliner, which is what we want.

Clean the brush off by dipping in water and brushing against a soft cloth/Kleenex/cotton ball. With the wet liner brush, apply a medium weight line of the black shadow from the inner edge of the lashes out towards the outer corner. The line should go from very thin on the inside of the eye, to a thicker line at the outside of the lash line.

*(Eyeliner continued on next page...)*

- *Sparklers, Starlettes, Comets, Novas:* Draw the black line out farther than the lashes to create a parallel line with the brown liner (about ½ inch out to the edge of the eye socket).
  - The closer you can apply the liner to the actual lashes, the better.
  - If you have a shaky eyelid, take your free hand and gently stretch the outside corner of your eye outward, so that the eyelid is still and somewhat flat. Then apply your liner.
7. **Mascara.** Using a clean mascara brush, and a blackest-black colored mascara, coat the lashes from the inside out (towards the eye away to the edges of the lashes). If you have false lashes on, it's still a good idea to put a thin coat of mascara on your real and false lashes together. This will help the false lashes stay in place.
- Helpful hint – keep your mouth in an “O” shape while applying to keep the eye steady.
8. **Powder.** Using a loose, light powder, gently pat your entire face to set the makeup. This can also be re-applied if sweat starts making the face shiny.
9. **Blush.** With a blush brush, sweep blush around the apple of your cheeks upward along the cheekbone. Make sure the blush appears slightly exaggerated in the regular mirror.
- To check if it's enough: stand about a room's length away from your mirror and see if you can notice the blush. If not, it will not be noticeable from the audience. Apply enough so that it's visible from afar.
10. **Lipstick.** First, apply chap-stick or similar to moisturize the lips and avoid flaking. Next, apply lip liner in a thick line along the outer edges of your lips, leaving just the very inner part of the lips uncolored.
- Next, apply lipstick all over lips and rub lips together to blend color together. Finally, take your thumb, wrap your lips around it, and pull the thumb outward to remove any lipstick on the inside of the lips. This will help from getting lipstick on your teeth!

*Voilà! You're ready to perform!*

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## **ZOMBIE MAKEUP**

1. **Foundation.** Using a triangle sponge, apply gray face makeup to entire face, neck, ears, hands and exposed arms/shoulders. \*This can be applied over top of existing makeup if you've already performed prior to production.
2. **Black Shadow Eyes.** With a dry shadow brush or Qtip, apply a generous amount of your black eye shadow over the eyelid and inside the entire eye socket. The circular shape of the black shadow should follow the edge of the eye socket bones.
3. **Black Shadow Cheeks.** Using a cotton ball, apply the black shadow underneath the apple of the cheeks and sweep in an upward motion along the underside of the cheek bone. Stand far away from a mirror or another person to make sure the dark shadowing is visible from afar.
4. **Maroon Shadow Under Eyes.** With a separate cotton ball, apply the rust-colored eye shadow in a curve underneath the bottom portion of the black shadow circle (along the lower edge of the eye socket) to give a bruised look under the eye.
5. **Red Lips.** Re-apply the competition lip liner and lipstick as described above.

**BOO! TIME TO GO FRIGHTEN & AMAZE SOME JUDGES!**